



**“A NEW BATTLE  
BEGINS AT HOME,  
TOGETHER WE WILL  
FIGHT”**

# **PROJECT BROTHERHOOD RESOLVE**

## **MEETING MINUTES**

**Tuesday, September 21, 2021**

**7:00 pm, Teleconference**

**Facebook Messenger Group Video Chat**

**I. Call to order:**

**II. Roll Call**

- Joseph Gemayel: President - Present
- Secretary - vacant
- Treasurer: vacant
- Michelle Overzet: Member - Present
- Donnal Hillard – Excused
- Gary Overzet: Member – Present
- Jessica Harrell – Present

**Guests:**

- Alexia Locke
- Roxanne Silvernail
- Laura Gnaidek
- Greg Emrick

**III. Approval of June Meeting's Minutes**

- a. Joe motions to approve August minutes as read by Joe – Gary seconds with date adjustments
- i. Aye: (4) Joe, Michelle, Gary, Jessica
  - ii. Nay: (0)
  - iii. No vote: (0)
  - iv. **MOTION CARRIED**

**IV. Treasurer's Report –**

- a. Joe motions to approve financial report for August - September as ready by Joe. Michelle seconds.**

**General Account \$ 5,938.18**

**Events Account \$ 56.21**

**Overhead Account \$ 135.11**

**Future Account \$ 150**

**b.**

- i. Aye: (4) Joe, Michelle, Gary, Jessica**
- ii. Nay: (0)**
- iii. No Vote: (0)**
- iv. MOTION CARRIED**

**V. Events / Committee Reports**

**a. 2021 Events Calendar**

- Craft Show – 9 October – Canceled
- Gala – (We got your 6 Gala) – 25 September– Joe - Canceled
- Boys night out – 1 October – Joe – Canceled
- Family Night –August 28 at the V – Joe – Started slow and was a slow event. Not a successful event. We were competing with Metamora Days, the heat, and another event in Lapeer that day. We had people come in, do a few events, and leave. About 7pm Joe got everyone out of the canteen and put together a cornhole tournament that took a good hour and a half. After that Joe got a Dunk Tank challenge going which also took some time and got people engaged. Although we lost money and we didn't get what we asked for from the Dunk Tank Company, we were charged full price. We initially ordered 1 Dunk Tank, 1 Bounce House, and 1 Obstacle Course. We got 1 Dunk Tank, 1 Inflatable Slide, a football and a soccer game. Joe is speaking with Josh to see if they can give more than a 10% discount. For the event.



Family Day Financial  
Breakdown.pdf

- Lest We Forget Memorial Ride - September 11, 20<sup>th</sup> Anniversary. – Joe – The morning started with Jessica, Tim, and Genie setting up at Linda Lou's who had Bloody Mary's and Pizza slices for breakfast. Laura, Greg, Casey, and Joe set-up at the Fire station. We had a Trumpeter and a Bagpiper. At the times of the crashes, an short announcement was made followed by a moment of silence. Taps was played and the Bagpiper played Amazing Grace. On the 4<sup>th</sup> rotation, it was played 4 times. Joe asked the Bagpiper if he can meet everyone at Linda Lou's and play us out, he agreed. We

rolled out of Linda Lous with 31 bikes. Jason, Donnal, Bob, and Chris led the way, the Nam Knights held up the rear and did road guard duties. We go to Maddens Lounge and had free hot dogs as well as an open menu. We were greeted by Fuzz at the Cemetery who gave us a 20 minutes brief on what to and no to do, and a bit about the cemetery. Then we rolled out to the VFW where we had a final ceremony. The Flag was raised to full staff and lowered to half staff again, then taps was played again. It was great working with Bob on making this event happen, he got many bikers interested in the event and help make it a success.



Lest We Forget 9-11  
Memorial Ride.pdf

- Ruck 18 September 2020 –Joe – We started setting up at 6am, people were already there to sign up and sign in. We had 75 walkers and 15 volunteers, which made the volunteers harder to work. We had a mis-communication with Kinetico, thought they were supposed to help set-up a water station. I had to use Greg and Laura to man water stations, we split the Young Marine volunteers into two then three groups to handle water stations. Casey took off running so we had to stay ahead of him. Bad Hands Riding Club held down a few key intersections and assisted in safe passage. Lapeer County Sheriff provided 2 volunteer bikes that just drove around a bit. Casey finished in 5:41, youngest was a 10-year-old Macomb County young Marine, oldest was a 65-year-old Vietnam Era Veteran who was station in Korea. Foundry Barbel Social finished first in the group challenge, 10 walkers completed an average of 156 miles. Macomb County Young Marines had 12 walkers complete for an average of 22.2 miles per person. Our radio add got a few walkers and 1 sponsor that gave \$1K. He would've gave \$3K had he known earlier. He will be sponsoring again next year.



Veteran Suicide  
Awareness Ruck Finar

- Thanksgiving Dinner Nov 20 at the V – We need to get the flyers going and get the sponsors going.

## VI. Old Business

- Google 800 # - Table.
- Office Depot - 414 212 26
- Bob Novak – No update yet from Joe
- Grants and Proposals – Michelle look up what grants we can apply for and let us know.
- Can Drive – We have raised over \$1K in can drive and Joe have over \$500 in cans in the garage.
- Classy – Roxanne asked what Classy was. Classy is a non-profit focused fundraising platform where we can run multiple event ticketing, registration, peer-to-peer campaigns, individual donation campaigns, managed in one spot. Our yearly is \$3k split into 3 \$750 quarterly payments.
- County Community Service – Got a hold of them, but no progress, will reach out again and see what we can do.

- I am PBR Campaign – Denny kern is interested in doing promotional videos for PBR. We want to get a few Board Members, volunteers, and people we helped to do some promo videos for PBR that we can use to promote PBR and help promote our cause.
- Real Estate For A Cause – We've had \$1K in donations and Marleine has about \$400 in checks waiting to get picked up. If you know anyone who is buying or selling a house, please tell them about Real Estate For A Cause in Grand Blanc and ask for Marleine.

## VII. New Business

- Good News Letter – I e-mailed them and no word, Roxanne said to keep harping on them.
- Dan, Marine Veteran Assist – We have raised \$470 for the cause, S.I.N. did \$12K and Veterans4USA did about the same. Our goal is \$2K to help with other costs that may come up. Spread the word.
- Raffle – We have sold over 100 tickets, let's go for 500, which will raise \$5K for us. We have 2 months to do so. Joe wants to set-up at Tractor Supply and sell them over there.
- Junk In The Trunk – Joe will set-up a tent for PBR this weekend to sell Raffle Tickets and promote PBR. Jessica will set-up at Friday Night Bikes. If the crowd is dead then do what you need to.
- Mark – He want's to be more involved in PBR but I'm hoping he doesn't have alternative motives. We discussed having coins made and Joe didn't give him approval to make any, he went ahead and got some PBR/22 coins made. He then numbered to. He had made some samples and sold one at the Ruck. If had PBR and VFW logo on it. Michelle said to just ask him what his intentions are.
- **Logo: I love our logo, but I think it's time we revamp it and rebrand PBR. Taking a look at other veteran organization logos, the theme is more patriotic. Roxanne and Jessica said keep the colors. Also discussed either going away from the Ribbon or just fading it. Greg made a good point; to have everyone submit an idea next month and go from there.**
- **Housing. There is a house for sale on M24 in Lapeer that already has an office in it. Joe wants Bob to look at it, and then talk tot the Mayor to see if they will approve a Veterans Transition Home in Lapeer. If so, then we should move on it before the market crash.**
- Future events planning timeline
  - **PBR Gala – hold it in March and use it as yearly event promotion. Avoid Spring Breaks, Easter, and St. Patrick's Day. Joe will give caterer info to Alexia as we still have the \$50 deposit and food selection with her. Michelle and Gary will be the Board Chairman, Alexia and Roxanne will be on the planning Committee.**
  - **Veterans Gallery Night – 18-19 May Install 20 May – 11 June Gallery – 12 – 14 De-install. Fridays are Gala Night: 20<sup>th</sup> Media Night, 27<sup>th</sup> Military Night, 3<sup>rd</sup> and 10<sup>th</sup> Open Galas. We are looking for 4 more veteran artists to present their work. We also are currently looking for Artist DJs, Comedians, Dancers, Theatrics that can fill in the weekdays with events. Goal for this event is to make \$50K. Joe will chair the event and get the Artists on the committee**
  - **22 Clubs for the 22 Fallen Poker Run – Looking at June 18<sup>th</sup> (Fathers Day Weekend) get 22 Biker clubs involved, Joe will Chair the Committee and get Bob Novak to be involved.**
  - **Freedom For All Paintball – Do it again this year, Joe will need to talk to LoneWolf and see what's available in July. Joe will Chair**
  - **Lest We Forget 9-11 Memorial Ride – Do it on Sunday the 11<sup>th</sup> and get more involved in it. Do the same ceremonies as last year, but bring in more bikes and support. Joe Chair – Bob Novak in Committee**
  - **Ruck – September 17<sup>th</sup>, Sara from American Legion Post 108 is already getting sponsors through mile-sponsorships. If we get all that's \$2300, which is about half of what our expenses were this year. Walker Steel Erectors wants to do the \$3K sponsorships. We need to rename the Ruck as Veterans Suicide**

Awareness is also a taken name. Michigan Ruck For The 22 – PBR Ruck For the 22 – Were tossed out there. Roxanne mentioned to put PBRs name on it and make it our own. Joe will Chair – Roxanne and Sara on the Committee.

- Family Day – Plan it for October, more into it in January. Get away from using Josh if he doesn't make good on the prices from this year.
- Veterans Thanksgiving Dinner – 19 November.
- Roxanne asked what about the Craft Show, Boys Night Out, and Girls Night Out. We agreed to table that to see what the current workload looks like
- Joe will send out an example of a horse blanket to help the committees in the planning and execution of the event.

**VIII. For the Good of the Order:**

- Recruit other members to join PBR Board
- We need physical helpers
- Secretary/Treasurer

**VIII. UPCOMING MEETINGS/COMMENTS:**

- Next Board Meeting 19 OCT 2021 @ 7pm Location: TBD

**X. Close Out:**

- Adjourn by: 20:30

## ADDENDUM

On Wed, Sep 15, 2021 1:16 PM

Tarah is asking for help with getting her car fixed . She needs rims the ones she has are causing her tires to go flat . She did get a quote 458.34 for 4 but she paid for one today . She is asking for assistance with the other three .

On Thu, Sep 16, 2021, 4:40

I Michelle Overzet motion to pay Tarah Flieck repairs for tire rims for 458.34

- i. **Aye: (4) Joe, Michelle, Gary, Jessica**
- ii. **Nay: (0)**
- iii. **No Vote: (1) Donnal**
- iv. **MOTION CARRIED**

On Fri, Sep 17, 2021 10:32 AM

Vinnie is going through Separation and went from duo income to single income. He is Trying to keep up as Work slow from covid and the ripple that it created.

It's the amount owed the sept 3rd payment and \$400 for the impound  
So 1914.55

On Fri, Sep 17, 2021, 4:04 PM

I see no more questions

I Joe motion to cover \$1914.55 to cover Vinnies tow and repo fees.

- i. **Aye: (4) Joe, Michelle, Gary, Jessica**
- ii. **Nay: (0)**
- iii. **No Vote: (1) Donnal**
- iv. **MOTION CARRIED**

On Fri, Oct 1, 2021, 2:02 PM:

Michael Moquin is asking for assistance on these bills . He has gotten denied for social security. Now needs to do a appeal. He has no income and won't have any income. He can't work because of health issues. Total bills are 192.29 . He can't do the appeal until he gets a stamp and envelope but hasn't got any money for them .

On Sat, Oct 2, 2021, 7:47 PM:

I Michelle Overzet motion for project Brotherhood Resolve to pay DTE energy bill and Consumer Energy bill for Michael Moquin totaling 192.29

- v. **Aye: (4) Joe, Michelle, Gary, Jessica**
- vi. **Nay: (0)**
- vii. **No Vote: (1) Donnal**
- viii. **MOTION CARRIED**