



**“A NEW BATTLE
BEGINS AT HOME,
TOGETHER WE WILL
FIGHT”**

PROJECT BROTHERHOOD RESOLVE

MEETING MINUTES

Tuesday, February 15 2022

7:00 pm, Teleconference

Facebook Messenger Group Video Chat

I. Call to order: 7:00pm

II. Roll Call

- **Joseph Gemayel: President -**
- **Secretary - Jessica Wilcox. Excused**
- **Treasurer: vacant**
- **Michelle Overzet: -Trustee. Present**
- **Gary Overzet: – Trustee. Present**
- **Roxanne Silvernail- Volunteer Coordinator. Present**
- **Donnal Hillard. Excused**

III. Approval of January Meeting Minutes

- i. January minutes were not made available in time. We will vote on them in March.**

IV. Treasurer’s Report –

- a. Joe motions to approve financial report for January as ready –Roxanne Seconds**

General Account \$4,270.75

Events Account \$ 1,862.87

Overhead Account \$857.71

Future Account \$150

- b.
 - i. Aye: 3 (Joe – Michelle – Roxanne)
 - ii. Nay:0
 - iii. No Vote: 1 (Gary)
 - iv. **MOTION CARRIED**

V. Events / Committee Report

- o **PBR Got Your Six Gala –**
 - Postponed until next year.
 - **Michelle - Alexia – Roxanne- Jessica**
Alexia got a hold of Lions and ACE Catering and told them we are postponing the event. Let's get the committee together and figure out a date, theme, and get started on setting it up. Roxanne: Do we want to do it at the end of the year or beginning. Joe: Initially I wanted to be the end of the year so we can finish the year thanking everyone for their support, I fell behind planning, so we decided to do beginning of the year and that didn't happen. So we need to figure out a date ASAP and get started on planning it. Whatever you guys discuss things and get started on it within the committee.
. We can do end of the year or beginning of the year. Get with Alexia and set up a time asap, or if the committee wants to just have 2 persons discuss and decide if 3 aren't available. Roxanne: we can do that and a third be a tie breaker if needed. Joe: whatever it is, decided on it and lets execute.
- o **Veterans Gallery Days–**
 - **20 May – 3 June**
 - **Joe – Virginia – Deni – Sara – Clay – John**
 - We've sent out over 70 sponsor packets, no response yet, most packets went out in the last few days. Sponsor packets were sent out to past years sponsors and Joe ended up going on Veteran Owned Businesses and going down the list starting at St Clair Shores. We sent out invites to 2 newspapers, and about 7 TV channels, All known local Military Commands, and Sports Teams. Virginia, Deni, and John have another 15 packets between them to send out. James Rodriguez is the only artist to commit at this time. Joe messaged all of last years artists asking if they are not planning on participating to say so, so we can properly plan. Jay Elias was the only one to not show interest due to school and other life events. Brought up the idea of him having a video display of what he does and coming in to do demos so he can still participate. We may also have 2 to 3 more interested new artists.
- o **22 Clubs for the 22 Fallen Poker Run –**
 - **18 June**
 - **Joe – Bob**
 - Reminder it is a poker run, we are only doing 5 stops, and not 22. We need to get 22 clubs to sponsor the event. The clubs have a different sponsorship packet then regular sponsor. We know Nam Knight are in and they will BBQing as well. American Legion Auxiliary is doing Breakfast, and VFW and Ray C's are confirmed for stops.]
- o **Freedom For All Paintball**
 - **9 July**
 - **Joe – Jessica**
 - Event and Sponsor flyers ready, going to send to last years sponsors and go from there.

- **Lest We Forget 9-11 Memorial Ride**
 - **11 September**
 - **Joe – Bob**
 - Same as last year, need to confirm with all the stops again. The RC Bob belongs to will take lead. Only change is in timeline as we don't need that much time at Maddens Lounge
- **PBR Veteran Suicide Awareness Ruck**
 - **17 September**
 - **Joe – Sara**
 - Need to start sending out sponsor packets and getting a head start on things. We will begin doing small rucks around Lake Orion, Oxford, Metamora, and Lapeer to canvas the areas with fliers and get more attention to the event.
- **Tattoo Event September 18th 2022**
 - **Evolution Tattoo - Lapeer**
- **Family Day**
 - **October**
 - **Jessica**
 - Need to get on planning this. Roxanne are you on the committee? See if Jessica needs assistance with this. We will be doing all of last years and adding pumpkin events.
- **Veterans Thanksgiving Dinner**
 - **19 November**
 - **Jessica**
 - Same as always, no changes
- **Selfridge Open House and Air Show (9-10 July) - Imlay City Fair (27 July 22)- Lapeer Days (19-21 Aug 22 ?) – Metamora Days (27-28 Aug 22)– Woods and Water Show (9-11 Sep 22)**
 - We need to get folks to commit to these dates so Joe isn't doing all of them. Roxanne: send me the dates and I'll see if I can make any.

VI. Old Business

- **Google Voice 800 # - Table**
- **Account checkbooks**-They will come out of their respective accounts once we have good cash flow.
- **Grants and Proposals – Table**
- **Tax statements**- Statements were sent out, mail and e-mailed. Some are coming back with bad addresses, we'll try to get the issue fixed.
- **Calendars –** we're doing good so far, we have about 25 calendars left. Let's get them sold.
- **Raffle tickets –** So far I have \$1100 deposited, \$300 on hand – Roxanne has about 25, Michelle 25 and Jessica 25. There folks at the VFW and at my work that interested, waiting to get good cash flow in. It's also tax season so lets capitalize on that one. The current plan is to get the 300 sold so we can get \$16K into our overhead account and hit marketing heavy and get eh word out about PBR. If we don't sell all we may adjust the prizes accordingly.
- **I am PBR Campaign –** Denny hasn't been responsive, might go with Alexias mom on getting ad videos done, and we need to do so because videos do a better job at advertising and marketing.
- **Real Estate For A Cause –** Agents are starting to sell so we should start seeing donation checks coming in soon.
- **Office Depot - 414 212 26**
- **Good Newsletter**-Roxanne get with them and see what it would cost to advertise, especially a full page or flyer size.
- **News Letter - Table**

- **Lapeer Living** – We discussed this through E-mail. Is there anymore comments or questions? Michelle: we discussed let's vote. Joe motions to do a 1 year subscription at no more the \$185 unless approved by the board to increase advertising. Michelle Seconds
 - **Aye: 3 (Joe – Michelle – Roxanne)**
 - **Nay:0**
 - **No Vote: 1 (Gary)**
 - **MOTION CARRIED**
- **Housing** – Joe Talked to City Of Lapeer Mayor Marquardt and she is on board with our plan, we need to get with Planning Commission to see if we can execute our plans.
- **Advertising** – We need to hit advertising hard this year. Last year we almost made \$50K, we did almost \$49K. Previous years we did between \$17K to \$25K. Biggest difference is we added a few more events, and we advertised on the radio. We had roughly 4 to 6 adds that generated attention and some sponsorships.

VII. New Business

- **Marine Corp Veteran reaching out about helping us with marketing (Rose Simmons) –** Let's have Jessica set-up a video conference and we can interview and see if she is a good match for PBR.
2021 Financial Audit. – Michelle/Gary: Audit is going well, we had a few questions that Joe answered through E-mail. We need the receipt showing \$300 or a \$10 refund for Twonsquare media. Joe: I know what happened. We were supposed to get 30 ads, they gave us 29 and at \$10 an add. I E-mailed Andrea and waiting for a response, I'll call next week if I don't here anything. Gary: what about Jet's Pizza. Joe: that was a Ruck expense. We didn't have any food planned or cooking at the end, so we purchased about 20 Pizzas. Gary/Michelle: Line 85 in the General Account, the Meijers transaction we need a copy of receipt. Joe: Line 85 is Network For Good donation, and in the Events it's not a Meijer transaction. However, Line 89 in General Funds is Meijers, and I attached that receipt to the response E-mail. Send me a picture to see what you're looking at. Michelle: The Woodchips transaction needs to be clarified. Is it a business dinner or what? Joe: No. that was me accidentally using PBR card instead of my Chase card. I used to keep them together. I thought I had deposited the funds, but I must have gotten caught up with the Ruck. I will do so next week when I get paid. Michelle: We need to add a note in the Minutes and the receipts to show it was returned. This is a serious matter and if the IRS audits Joe can go to jail for fraud. Joe: yes, even for that small amount and we don't need that. I will get the receipt and attach it to the minutes to show it go paid.
- **Community open house/meet and greet** – Jessica is planning this, so we will Table until next month.
- **Open board meetings to the public** – Our Board meetings are open to the public so let's make sure they are advertised so people can join if they want to. Joe: Does everyone have a Gmail account? Michelle: Why? Joe: I want to start using Google Meets for our video conferences. All I need to add people is their E-mail, with Facebook, one of us will have to Friend them and add them to the group.

VIII. For the Good of the Order:

- **Recruit other members to join PBR Board**
- **We need physical helpers**
- **We need a Treasurer** – if anyone knows someone who is a Bookkeeper or Accountant, see if they'd be interested.

VIII. UPCOMING MEETINGS/COMMENTS:

- **Next Board Meeting March 15 2022 @ 7pm Location: Via Facebook**

X. Close Out: 8:10PM

- Adjourn by:

ADENDUM

On Mon 2/21/2022 5:44 PM

Michelle Overzet stated Johnathan is reaching out for our assistance on getting his new apartment paid for so he can move closer to work . He's driving hour half to work now . He is getting divorced so he also has to move . He has some to help ill get that information to you as soon as I get it.

On Tue 2/22/2022 5:48 PM

I Michelle Overzet motion we pay 1710.36 for Johnathon Whitelaw move in rent . This with his 1600.00 will get him in his new place . Roxanne Silvernail seconds.

On Tue, Feb 22, 2022, 8:27 PM

- **Aye: 5 (Joe – Donnal - Michelle – Roxanne. Jessica)**
- **Nay:0**
- **No Vote: 1 (Gary)**
- **MOTION CARRIED**

On Thu 2/24/2022 7:00 PM

Google Meets interview from PBR Board to Rose Simmons.

On Fri 2/25/2022 9:37 AM

I Michelle Overzet motion to bring on Rose Simmons to the team. Joseph Gemayel seconds.

Sun 2/27/2022 4:27 PM

- **Aye: 4 (Joe - Michelle – Roxanne. Jessica)**
- **Nay:0**
- **No Vote: 1 (Donnal)**
- **MOTION CARRIED**

On Thu, Mar 10, 2022, 8:16

Joseph Gemayel stated I want to open a discussion for changing the Board meeting from 3rd Tuesdays 7pm to 3rd Monday 7pm. We'll open discussion for 24 hours.

On Fri, Mar 11, 2022, 9:32 AM

I Joe Gemayel motion to move PBR Board meetings from 3rd Tuesday 7pm, to 3rd Monday 7pm, starting with March meeting. Michelle Overzet seconds

On Fri 3/11/2022 11:23 AM

- **Aye: 7 (Joe - Michelle – Roxanne. Jessica – Donnal – Gary - Rose)**
- **Nay:0**
- **No Vote: 0**
- **MOTION CARRIED**

On Fri 3/11/2022 3:35 PM

Michelle Overzet stated; Russell is reaching out for assistance with mortgage. He has most of it but needs help with 300.00 of mortgage. His mortgage is 957. Reason he needs help is lots of different reasons less hours at work and family health issues he's dealing with. He can maintain after this he's going to get more hours at work . This is discussion for 24 hours . Post your questions to this email.

On Sat 3/12/2022 11:53 AM

I Michelle Overzet motion we pay 300.00 for Russell Rozen's mortgage. Joseph Gemayel seconds.

On Sun 3/13/2022 11:08 AM

- Aye: 7 (Joe - Michelle – Roxanne. Jessica – Donnal – Gary - Rose)
- Nay:0
- No Vote: 0
- **MOTION CARRIED**