



**“A NEW BATTLE
BEGINS AT HOME,
TOGETHER WE WILL
FIGHT”**

PROJECT BROTHERHOOD RESOLVE

MEETING MINUTES

Tuesday, September 15, 2020

7:00 pm, Teleconference

(605)313-4154

Access code:740555

- I. **Call to order:** The Tuesday, September 15, 2020 Monthly Board Meeting was called to order by President Gemayel at 7:04 pm.
- II. **Roll Call**
 - **Joseph Gemayel: President - present**
 - **Donnal Hillard: Secretary - Absent**
 - **Treasurer: vacant**
 - **Michelle Overzet: Member - Present**
 - **Faith Fifield: Member – Present**
 - **Amy Neibert: Member - Absent**
 - **Gary Overzet: Member – Present**
 - **QUOROM PRESENT**
 - **Guests:**
 - **Greg Emrick**
 - **Ryan**
- III. **Approval of 18 August 2020 Meeting’s Minutes**
 - i. **Minutes not provided, Donnal laptop broke.**
- IV. **Treasurer’s Report for 15 September 2020 –Joe**
 - a. **Report presented by Joseph Gemayel, we have \$6563.34 in the General Funds, \$77 in Overhead Account, and \$50 in Events Account**

- b. **MOTION by President Gemayel, supported by Faith Fifield, to approve the Treasury Report of September 15th, 2020**
 - i. **Aye: (4) Gemayel, Michelle, Gary, Faith**
 - ii. **Nay: (0)**
 - iii. **MOTION CARRIED**

V. Events / Committee Reports

- Taco Tuesday 4th Tuesday of each month- Donnell not present to discuss future of Taco Tuesday.
- PBR RFTF 2020 - September 19 Banners That promote the Ruck and PBR to be placed along the Ruck Route. Total of 4 Banners, 1. with Project Brotherhood Resolve, 1. with 22 Veteran Suicides a Day, 2 with Donate Now and PBR FB and Website, and 1 with how PBR assists veterans. Route and water points need to be finalized and volunteers and sponsors assigned, contact Lapeer County Sheriff Motorcycle Division to see about assisting with the route.. Need Gatorade and fruit. T-shirts will be through All American again, Amy will put names on back of shirts once T-shirts are done.
 - Joseph Gemayel Motions to approve the Banners, Michelle Seconds.
 - Aye: (4) Gemayel, Michelle, Gary, Faith
 - Nay: (0)
 - **Motion Carried**
- Veteran's Thanksgiving Dinner- November 21 – kick start as soon as October.

VI. Old Business

- 1800 # - use google business account with an 800 # - have a menu and allow it ring to multiple phones. Set hours. Voicemail \$10 a month. \$20 fee to transfer to google. --- Table that to October – Michelle: instead of waiting till October, get it up and running and do a vote. Wait till October
- Accounts – Joe will work on re-creating the future funds account, there was a \$150 donation in 2018 specifically to the Veteran Hope House. As soon as the account is created, that money will be transferred over.
- I AM PBR – We need to create the videos and get this campaign going, it will help folks see what PBR is all about and how we help veterans.
- Marketing – FB sharing and advertising. Greg: Sharing on Groups, start around the county hitting all FB Groups related to the coverage area. Better ideas of where to drop off flyers. Joe: we need to get some in touch with churches to spread it to their congregations.
- Business Insurance – We need to start looking at a plan to cover PBR and all events
- Passive fundraising ideas – Can drives – online raffles – solicitation – online fundraisers – add a donation button to FB.

VII. New Business

- Donations 50/ 30/ 10/ 10 – We need to start pushing this policy and getting funds into different accounts to build them. We also need to have a steady stream of incoming funds to ensure this plan works.
- 4th Account Re-opening – Joe will work on this with Chase

- Account access and usage – Discretionary funds for a limited amount of purchase for necessary items without Board approval, must notify the board and provide receipts.
- Veteran housing options – Waiting for Habitat to talk more about the Vassar House, we need to look for local options and this will help our fundraising efforts
- Greg Emrick – Digital Media Engineer – better FB advertising and more to follow the page. Spreading the word, digital media is untapped resource, better pairing up of information against all platforms. Sharing the fundraiser page for the Ruck.

VIII. For the Good of the Order:

- Recruit other members to join project brother hood

VIII. UPCOMING MEETINGS/COMMENTS:

- **Next Board Meeting October 20, 2020 @7pm Location: TBD**

X. Close Out:/

- Adjourn by Joe Gemayel 20:20, Tara, Taylor Douglas, Bryan

Respectfully submitted by:

**Joseph A Gemayel
Founder/President
Project Brotherhood Resolve**

ADDENDUM TO MEETING MINUTES
VETERAN ASSISTANCE
DISCUSSIONS / VOTES VIA PBR BOARD CHAT

09/17/2020: Michelle Overzet motions to pay Douglas Taylor mortgage of 899.18, Seconded by Joseph Gemayel.

VOTE TAKEN VIA E-mail:

Aye: (6) Joe; Michelle; Gary, Donnal, Amy, Faith”

Nay: (0)

09/20/2020: Michelle Overzet motions for us to pay 1253.50 for rent and 17.38 for consumers which equals 1270.88.

VOTE TAKEN VIA E-MAIL:

Aye: (6) Joe; Michelle; Gary, Donnal, Amy, Faith”

Nay: (0)

10/16/2020: Joseph Gemayel motions for Greg Emrick to be PBRs Digital Media Engineer. This is a volunteer staff position with no board requirements or commitments. As a Digital Media Engineer, Greg will be responsible for and assisting in website management, social media promotions/marketing, flyer creation, and assisting in events as a volunteer. His duties and responsibilities maybe expanded or reduced within his scope of work based on PBR needs and requirements. Amy Neibert seconds

VOTE TAKEN VIA E-MAIL:

Aye: (4) Joe; Michelle; Gary, Donnal, Amy

Nay: (0)

No Vote: (1) Faith