



**“A NEW BATTLE  
BEGINS AT HOME,  
TOGETHER WE WILL  
FIGHT”**

# **PROJECT BROTHERHOOD RESOLVE**

## **MEETING AGENDA**

**Tuesday, March 17, 2020**

**7:00 pm, Teleconference**

**(605)313-4154**

**Access code:740555**

- I. Call to order**  
a. **Joseph Gemayel: 7:10**

**II. Roll Call**

- **Joseph Gemayel: President - Present**
- **Donnal Hillard: Secretary - Excused**
- **Treasurer: vacant**
- **Michelle Overzet: Member - Present**
- **Faith Fifield: Member – Present**
- **Amy Neibert: Member - Present**
- **Gary Overzet: Member – Present**
- **Guests**
  - **Genie – Present**

- II. Approval of Last Meeting's Minutes**  
a. **Approval of January meeting minutes**
  - i. **January – Joe Motion, Michelle 2<sup>nd</sup> - All Yes**
  - ii. **February – Joe Motion, Faith 2<sup>nd</sup> – All yes**

#### IV. Treasurer's Report – February- Joe

Joe Motion to approve- Gary 2<sup>nd</sup> – All Yes

#### V. Events / Committee Reports

- Taco Tuesday 4<sup>th</sup> Tuesday of each month – April – March cancelled
- In-Cadence Silkies Challenge - March 9- 14 261 raised - gyms
- Paintball - April- June \$25 - \$500 Charge \$35 or 40 Memorial Day Monday -- need name SPORTING GOOD PLACES – DUNHAMS, Dicks Sporting Goods, Bass Pro shop -
- Veterans Resource Meeting - April 25 - Joe
- Pancake Breakfast - June 21 - - Donnal
- PBR Motorcycle Ride - July 25 --- need name -
- PBR RFTF 2020 - September 19 -
- Veteran's Thanksgiving Dinner- November 21

#### VI. Old Business

- 1800 # -- why delayed – will get it within 2 weeks, delayed due to funds
- Outlook Accounts – why delayed
- I AM PBR
- Oxford American Legion meeting (not Lake Orion War Memorial) – update Interested in starting an initiative with PBR, sponsorship for the Ruck through walkers, volunteers(water station) –
  - Christopher – communication and grants manager at oxford office – let him know – post Ruck oxford on community page
- City if Lapeer meeting/ raffles – update -
- Marketing - Good News Letter – - V103- 12 spots a week – 72 a month –
  - Set up certain events raising funds for marketing
- Business Insurance

#### VII. New Business

- Social Media Specialist – intern, veteran or family of
  - Mott College for personnel -
    - Joe motion to make the position of Social Media Engineer available on a volunteer or interim -non-paid basis. To Assist with Social Media and possible Website maintenance. Pending approved Job description.
      - Gary 2nds
      - ALL eye
- Passive fundraising ideas
  - Setting up an account GiveLiFy – make a donation – look into for donations. Online giving avenue – Faith
  - Ask businesses – give letter to Genie – business cards – grants suggest at least 2 -3 page letter for donation solicitation - add color to the cover page in the font – Add pictures -
- Donations 50/ 30/ 10/ 10: 50 in general fund 30 in future 10 in events and 10 in overhead

- Joe motion when funds are available in the General funds account, be able to split incoming donations 50 % remain in the general fund, 30% moved to Future Project Fund, 10% to Events Fund and 10% to overhead fund, pending \$1500 be available in the General Funds Account.
  - Gary 2nds
  - All Yes

**VIII. For the Good of the Order:**

Recruit other members to join Project Brotherhood  
Genie Possibly joining our board  
2040 Miles Rd  
Lapeer Mi 48446

Adjourn by

**Close Out: 8:55**