

Project Brotherhood Resolve

Meeting Minutes 16 May 2017

5:30PM

Roll Call:

- **Officers:** Joseph Gemayel, , Lynn Perkins
- **Excused:** Alexia Locke, Devon Longe
- **Attendees:** Pamela Thurston, Renee Verbeke

Finances:

- **President reports approximately \$350 in the account**

Old Business:

- **IRS Status:** Still Pending IRS
- **Classy.org**
 - \$750 minimum due on 31 May
 - We don't need IRS non-profit to begin operating
 - Joe Gemayel will take care of initial payment
- **Decals:**
 - \$45 for 100, vinyl exterior use.
 - Waiting to see a sample
 - Pamela may buy the first batch and donate to PBR
- **BBQ Event:**
 - Moved to 24th June because of raffle application issues through VFW Post 4139, Date pending
 - VFW POST 4087 will let us use their raffle license
 - VFW POST 4087 also agreed to giving PBR 100% of proceeds instead of 85-15% split
 - Will not advertise the event until Raffle Application is clear and in hand
 - Calvellis should do the entire spread.
- **Memorial Day event:**
 - Jenny Batsi (248) 391 0304 is the POC for event
 - Alexia in the morning, Devon in the afternoon/evening. Amy should be there all day. Lynn may be able to make it. Joe out of town for National Guard Duty

- PBR and Sea Cadets can set up A table with tent and chairs, Jenny will provide location once on site.
- 5k Run/Walk registration information and link on PBR events
- Sea Cadets providing walkers/runners
- We are able to recruit, advertise events, and sell T-shirts, decals, and Dog Tags. Board voted for PBR to retain 100% of sales
- Order Form for T-shirt in case we have people that want to order them. Also an order receipt book to handle income for all sales.
- Ruck For The Fallen: Start at Lake Orion and finish at the VFW in Lapeer
 - Ruck/Run event
 - Morning registration starts at 6a.m., Step-off at 8a.m. Finish by 6p.m.
 - Hats and Patches for this year instead of shirts
 - \$30 registration fee
 - Start working on Sponsorship packets, although companies may not be willing to donate funds, they may donate material or pay for overhead
 - Festivities at the VFW, waiting for approval from VFW to use property, May be able to get a 1-day permit from State to use VFW as a venue for event
 - Find local bands interested in event, we have a hypnotist who is interested for \$400 for the
 - Night, Include Mr. Howard Meyers (Disabled Vietnam Vet) as opening speaker for festivities
 - BBQ???
 - Route Recon after the memorial day event
 - Look into construction cones and cost of securing a safe lane, Possible \$8000 and up
 - Look to see is Mission 22 would co-host event. We can work out tax-deductible donations through them
 - Look at Hats instead of t-shirts.
 - Spoke with Rob from Ecoastal Wear, he can get us Multicam hats with up to 6000 stitches on side of hat (Logo and event name) and Velcro hook in front at a rate of 150 for \$12.75, single color hats 150 at \$10.50
 - Hats are 1 size fits most, we can do a Velcro back with a flag stitched on it for same price
 - Need 4-6 week lead time depending on factory output and orders

New Business:

- T-shirts, Maintain an order through Grunt Style to continue supporting Veteran owned businesses
- Also look into other cheaper outlets;
 - Renee Crosby suggested Hilton Screeners in Davison
 - 100% US made, Shirts for roughly \$10 a piece (same price we paid for last year's Ruck Shirts)
 - Renee also mentioned she can help us push our T-shirts through her and her various contacts.
 - The Shirt-s we have no will be used for the Memorial Day weekend event

Veteran Assistance:

- We assisted a Veteran who had a house fire with a \$200 Money Order.

Good Of The Order:

- Renee mentioned two organizations we can reach to, to help vets
 - Michigan Veterans Affairs Relief Fund
 - Michigan Patriot Guard Riders
- Suggestion was made for funds raised for PBR to remain in the non-profit that raised them until we need them. Then the organization would pay the bill directly. This will give PBR the use of the full amount and not have to pay taxes on donated amount. This is for the OCPMI-it event and Raffle
- OCPMI-it event;
 - Motorcycle benefit ride scheduled for 15 July to raise money for OCPMI-it and PBR.
 - OCPMI-it is a donation store that helps veterans in need with furniture and also mails care packages to deployed service memebbers.